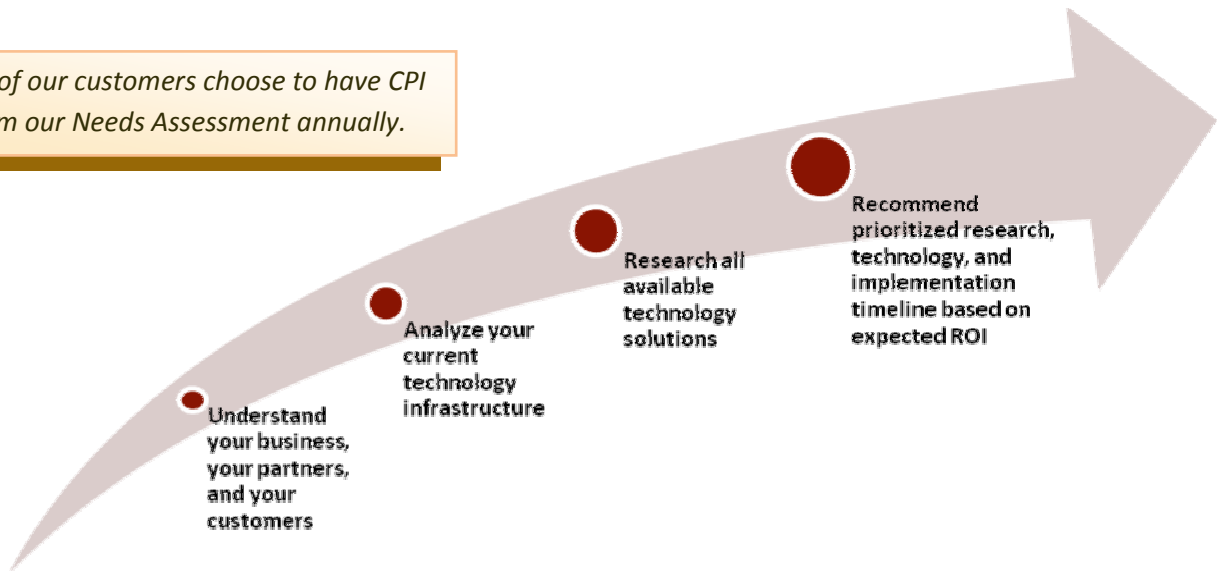


The Proprietary CPI Needs Assessment

CPI's first step with any customer is to perform our proprietary \$5,000 Needs Assessment.

The Needs Assessment involves CPI learning about your company's business processes, current technology infrastructure, and strategic goals and then recommending phased Business Process Management or Web Development solutions that offer the most value to your organization. We follow that up with one meeting per month for twelve months in order to assure the return on your investment. Further more; the \$5,000 will be applied as a down payment on your first project with CPI Interactive.

Many of our customers choose to have CPI perform our Needs Assessment annually.



While we are confident that you will choose CPI to fulfill your business process management and web technology needs, our Needs Assessment deliverables allow you to "shop around" to make sure CPI's recommended solutions and estimated prices are the best available for your company.

The Needs Assessment is based on a proprietary process but is customized for each customer, depending on your specific preferences and expected technology needs.